



“USHA is a responsible corporate citizen committed to empowering women from rural sections through skill development and supporting them on the path of financial independence and entrepreneurship.”



About Us

USHA Silai School started by Usha International Ltd. in March 2011 is a community-based initiative with the aim of skilling rural women and empowering them to become entrepreneurs.

More than 13 Lakhs women and girls have been taught stitching and sewing skills to help them earn a livelihood in their respective communities. More than 35,000 Usha Silai Schools are imparting training everyday across the country.



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USHA

**USHA SILAI
 SCHOOL**



EMPOWERING RURAL WOMEN
 THROUGH SKILLING



Metilda Mary

Metilda Mary is a resident of Eraiyur, Viluppuram District of Tamil Nadu. She worked as a daily laborer and struggled to run her family with her income. She was trained by Usha in December 2013 on sewing and stitching, under the Usha Silai School program. With practice, her stitching efficiency has improved. She charges Rs.1000 as course fee per month per learner and during the festival season she earned Rs. 84,000 in one month in 2022.

SUCCESS STORIES



Mamta Bhargav

Mamta hails from a small village of Madhya Pradesh. Being a rape victim and later deserted by her own family, Mamta went through depression, spending sleepless nights starving at a railway station. On getting the opportunity to associate with the Usha Silai School Program, Mamta's life took a positive turn. Her dedication and hard work helped her earn a sustainable livelihood and be self-reliant. She was also felicitated at Business Women Expo-2021 for her excellence in entrepreneurial venture. Today, Mamta is confident and extremely grateful to Usha for the opportunity to build a new life.





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Thoibi Devi

Thiobi Devi hails from Moirang, Manipur. The main source of family income is vegetable farming. Floods and related diseases often destroy crops and has led to borrowings from money lenders. She underwent the seven days residential training program by Usha and started earning her livelihood by teaching others and doing job work. Usha Silai School program has helped overcome livelihood challenges and is helping her repay her loan to the money lenders.

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SUCCESS STORIES

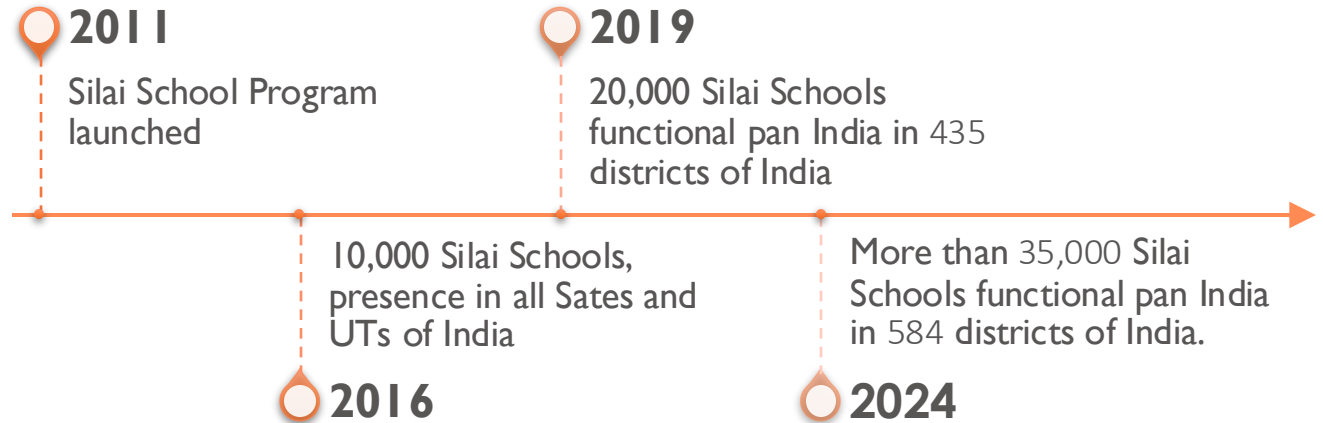


THE JOURNEY

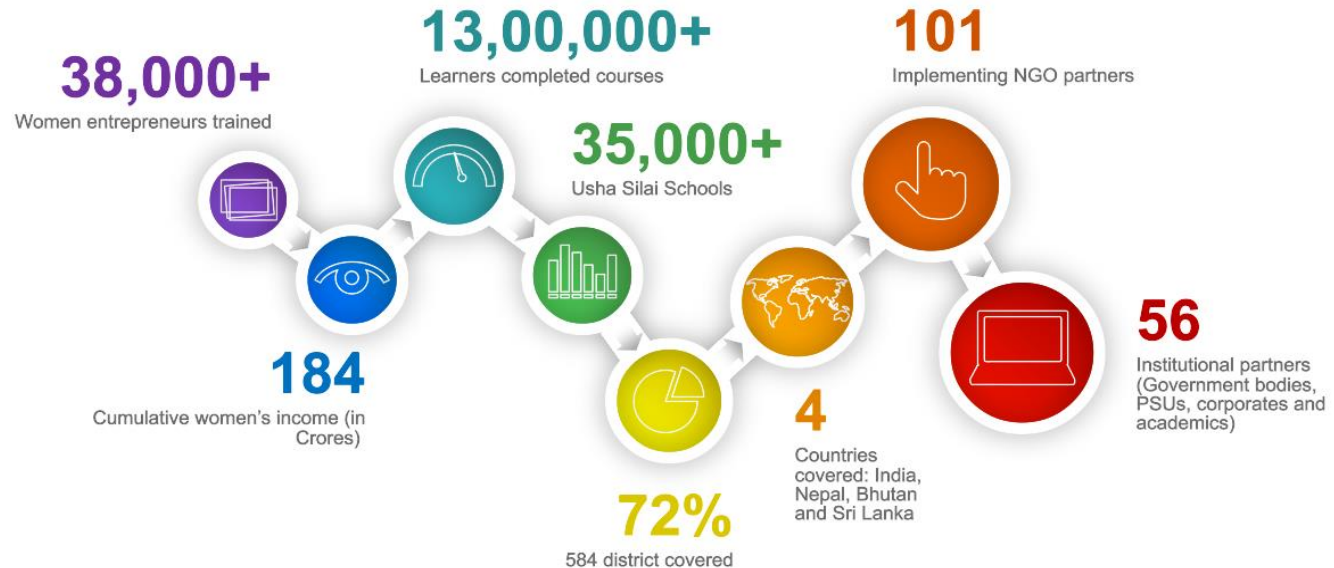
USHA SOCIAL SCHOOLS



MILESTONES



NATIONAL STATISTICS



WOMEN'S SPEAK

- ❖ “Usha helped me overcome fear and dependence that my husband entrenched in me, and now I am capable enough to support my daughter as well as my mother with my own income. -Sarala, Madhya Pradesh
- ❖ “I strongly believe that all women should work and be self-sufficient. I am glad that I could motivate other women to attain independence through a skill that will last for a lifetime”. -Yasmeen, Delhi



OUR PARTNERS SPEAK

Blind People's Association [NGO Partner]

The Blind People's Association is an organization working for the empowerment of persons with disabilities for the past 6 decades. In 2013, the BPA began its association with the USHA silai school project which involved the training and economic empowerment of disabled women from rural areas in tailoring and sewing. The small beginning has today more than 1000 women with disability and their family members. Women with disability are doubly disadvantaged – due to their gender and their disability. This project has helped women in remote rural areas who were bereft of opportunity to prove their skills and earn their living. We are very grateful to USHA Silai School for helping disabled women to dream and realize them.

Mrs. Nandini Rawal
Executive Director

Small Industries Development Bank of India [Corporate Partner]

“As we celebrated 75th year of independence with the theme of 'AtmaNirbhar Villages for Atmanirbhar Bharat' by promoting women entrepreneurship, artisans, and large-scale livelihood promotion, SIDBI is glad to announce that through this joint initiative so far 1,700 Swavalamban Silai Schools have been set up in 24 districts across 7 states namely, Uttar Pradesh, Bihar, Jharkhand, Rajasthan, Telangana, Himachal Pradesh, and Uttarakhand. Taking the momentum ahead, SIDBI aims towards reaching 15,000 such schools across India. The initiative shall give a fillip to the agenda of taking the current 20 per cent of enterprises being owned by women to at least 50 per cent in the years to come. We are poised to enhance digital delights for the entire value chain, bottom-up. We intend to be at all such places and with all such partners who are passionate about the theme of entrepreneurship and enterprise promotion. We dream for an enterprising cultural revolution through the most important ambassadors of the ecosystem- the women entrepreneurs.”

Shri Sivasubramanian Ramann,
Chairman and Managing Director,
SIDBI



USHA'S STRENGTH

Establishing Usha Silai Schools in remote villages

Customized trainings

Fast paced field implementation

Pool of regional master trainers

Strong review systems in place

Vernacular content

Setting up Production Centres

Addressing SDGs

Adhering to CSR guidelines



1% OF EVERY SALE CONTRIBUTES TO WOMEN EMPOWERMENT.

LET'S
EMPOWER
RURAL
WOMEN

JOIN
HANDS
WITH USHA

TRANSFORMING LIVES OF RURAL
WOMEN FROM MARGINALIZED
COMMUNITIES.